

INFORMATION ON THE PROCESSING OF PERSONAL DATA

Dear Customer,
pursuant to the legislation on the protection of personal data (EU

Regulation n. 679 of 2016), we wish to inform you that the processing of your personal data is carried out with correctness and transparency, for lawful purposes and protecting your privacy and your rights.

The treatments are also carried out with the aid of computerized means for the following purposes:

(i) Sending the requested information

The processing is aimed at allowing the Data Controller to carry out all the phases relating the sending of the information requested regarding the initiative and / or project for which the interested party has expressed his interest by filling in the appropriate form to obtain more details. The processing for this purpose is based on the relationship established between the Owner and the interested party relating to the sending of the aforementioned information. The provision of all necessary data is mandatory and failing that it will be impossible to manage the requests of the interested party. The contact activities for this purpose may take place both through traditional methods (paper mail and telephone calls via operator on fixed and mobile numbers) and via e-mail and sms.

(ii) Marketing and profiling

Artesole Srl may process the data provided by the interested party also to send promotional, informative and institutional communications on its projects, activities and fundraising initiative, surveys and resources towards all the people who have expressed interest in the activity of Artesole Srl, through actions designed in a personalized way based on the characteristics of behavior, interests and preferences expressed by the interested party during his participation in the various initiatives of the Data Controller, in order to avoid unwanted contacts ("profiled marketing").

All data processed for the purposes referred to in point (i) will be kept until the conclusion of the established relationship and within the terms and limits set by the applicable laws, in particular administrative and civil law.

For the purposes referred to in point (ii), the data will be kept until any exercise of the right of opposition by the interested party; failing that, they will be kept as long as Artesole Srl continues its mission with projects, initiatives, actions and activities consistent with the profile of the interested party. All data processed by Artesole Srl, at the end of the retention periods defined above, will be anonymized for statistical use.

Moreover we wish to inform you that the European Regulation recognizes certain rights, including the right of access and rectification, or cancellation or limitation or opposition to processing, in addition to the right to data portability, if and as applicable (articles 15 to 22 of the EU Regulation n. 679 of 2016). You can also propose a complaint, according to the procedures provided by the current legislation.

For any further information, and to ensure the rights recognized to you by the European Regulation, you can contact:

Data Controller ARTESOLE SRL - via Claudio Monteverdi 16
-00198 ROME

Data Protection Officer DPO on today's date hasn't been nominated